MYLA IVERS

MEDIA KIT 2021

ABOUT ME

Hi, I'm Myla!

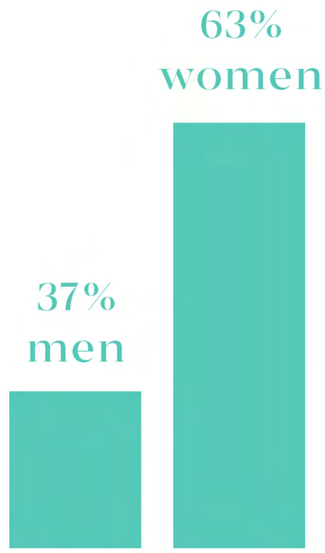
I'm a social media influencer passionate about tropical travel, fitness and mindset.

When I am not in LA you can find me hosting international healing retreats, promoting luxury hotels and exploring spectacular destinations. Through documenting my adventures I am committed to helping others eradicate negative patterns that keep them stuck so they can rediscover their magic and create a life that excites them.

AUDIENCE DEMOGRAPHICS

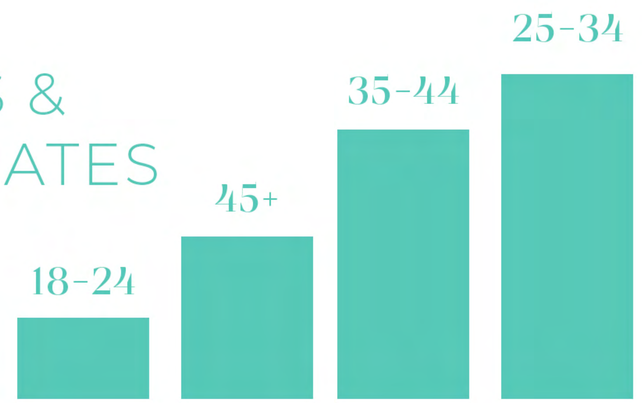
BY GENDER

MOSTLY WOMEN



BY AGE

MILLENNIALS &
POST-GRADUATES



BY LOCATION

TOP FIVE: U.S.A., CANADA, U.K.,
AUSTRALIA, BRAZIL

PREVIOUS COLLABS

HOTELS

SOULSHINE - BALI

AEGIALIS AMORGOS - GREECE

MADERAS VILLAGE - NICARAGUA

VIKASA RESORT AND SPA - THAILAND

SACHA MUNAY - PERU

PREVIOUS COLLABS

BRANDS

DR. PEPPER

LULULEMON

MATCH.COM

LIVE NATION

WHOLE FOODS

TINDER

VITAL PROTEINS

MADRIA SANGRIA

CAMARENA TEQUILA

HEINEKEN

PUMA

KREATION JUICE

SMARTWATER

PREVIOUS COLLABS

PODCASTS

THE VIBE WITHIN

SOL GOOD SOUNDS

BASIC WITCHES

MASTER YOUR MAGIC

YOGA TO COPE

LET'S WORK TOGETHER

I love partnering with like minded companies that fit my brand and would interest my audience. I am open to discussing your ideas and goals to see if they align. These are the main services I offer:

SPONSORED IG POSTS & STORIES
SPONSORED BLOG POSTS
BRAND AMBASSADORSHIPS
PODCAST COLLABORATIONS/INTERVIEWS
EVENTS AND SPEAKING ENGAGEMENTS
HOSTING/MEDIA PARTNERSHIPS
CONTENT CREATION

To discuss a collaboration please get in touch with my team using the email address support@masteryourmagic.com

THANK YOU!